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**Satyam School of Journalism & Mass Communication**

**IGNITE 2K24**

**GENERAL GUIDELINES FOR IGNITE 2K24**

● All the participants are required to get mandatory registration by 18th December 2024.

● Entries for Click-o-mania must be submitted before 18th December 2024 with hardcopy.

● Participants may send their entries with their details. (Name, college, address, contact details) to Email, I’d: ignite@satyammassmedia.ac.in

● Entries for participation in individual events will be strictly on a first come first serve basis.

● A registration fee will be mandatory to participate in respective competitions (participation Fee :Rs 50/-) for each event.

● Individual Registration for each group event is compulsory.

● All participants are required to report one hour before the commencement of the concerned event.

● Jury decision will be final and binding. Objection and clarification on any judgment will not be entertained at any cost.

● Participants must carry there I’d cards.

● Stationery/accessories will not be provided or compensated by the institute.

● All the participants need to sign an undertaking stating that SSJMC will not be responsible for any injury or loss of personal property during the event inside the institute campus.

● For any competition, on-the-spot registration is also permitted, however, there is an entry fee of Rs 100 for each event. On-the Spot registration is only permitted till 3:00 pm. We will notify about the availability of on-the-spot registration on 15thDecember 2024.

● More Information details of the event will be available on social media handles (Instagram-@satyamsjmcnoida and Facebook-@satyammassmedia.in) and the Registration desk on the day of the event.

● All the participants of the group competition must be Under-graduation/Post-Graduation Students.

**1) RJ HUNT**

**RULES AND REGULATIONS FOR ALL EVENTS**

RJ Hunt is a competition open to all aspiring radio hosts. It highlights contestants’ confidence, sense of humor, presence of mind, and understanding of music.

**Rules and regulations:**

• Entries will be on a first come first basis.

• Participants will be given the topic on the spot using a chit-system.

• The time limit will be 1 minute.

• Each contestant will be given 10 minutes for preparation.

• Use of indecent words and foul language will lead to disqualification.

**2**) **HALLA BOL**

**( NukkadNatak)**

A Nukkad Natak competition is a vibrant street play contest where participants perform engaging and impactful acts in an open setting. The group will creatively blend the event's theme into their performance, using expressive gestures, positive emotions, and compelling dialogue to captivate and inspire the audience.

**Themes**

The theme of the NukkadNatak can be any of one of the following:-

➢ Mental Health is Strength, Not Weakness

➢ Challenging Unrealistic Beauty Standards

➢ Celebrating the Abilities of Differently-Abled Individuals

➢ Any Social issues

**Rules and regulations**:

• Maximum Time limit will be 20 minutes.

• Play can be bilingual (English or Hindi)

• The maximum number of participants should be 20.

• Use of indecent words and foul language will lead to disqualification.

• Stationery/accessories will not be provided or compensated by the institute.

• Judgment will be based on timing, use of space, dialogue delivery, expressions, and connection with the audience.

• Use of any electronic gadget, fire, smoke machines, mikes or any other bulky product will not be allowed in any case.

• All the participants of the team must be Under-graduation/Post-Graduation Students.

**3) FlickIt (Mobile Filmmaking Competition)**

The **Mobile Filmmaking Competition** is a creative platform where participants use the power of their smartphones to produce compelling short films. The focus is on storytelling, originality, and technical creativity, proving that great films can be made with simple tools.

**Themes**

The theme of the **Mobile Filmmaking Competition** can be any of one of the following::

➢ **Breaking Gender Norms**: Challenge traditional roles assigned to genders through a story of empowerment or a role reversal.

➢ **Unveiling Generational Myths**: Highlight how different generations can learn from and coexist with each other, dispelling myths about age gaps.

➢ **The Beauty of Imperfection:** Celebrate diversity and imperfections in body image, culture, or lifestyle.

➢ **The Real Superheroes:** Focus on ordinary people breaking societal norms to make extraordinary changes.

➢ **The World Through My Eyes** : Share a personal perspective or unique way of looking at the world

➢ **More Than My Skin** : Explore the experiences of people overcoming stereotypes related to race, ethnicity, or appearance.

➢ **Tradition Meets Progress:** Highlight how individuals or communities balance cultural traditions while embracing modernity and change.

**Rules and Regulations**

● Each entry must bear the appropriate title and college details.

● Entries must be completely original and independently produced on mobile phone only.

• Students must post their videos online before 10 pm on 18th December 2024.

● It is mandatory to tag and follow Satyam School of Journalism and Mass Communication on the platform you are posting and Tag as well as follow @satyamsjmcnoida on Instagram and @satyammassmedia.in on Facebook

● This is an individual competition.

● Jury decision will be based on the most likes received by 11pm on 19th December 2024.

**4) ALFAAZ(Open-Mic Competition)**

Alfaaz is an open mic event that features poetry, quotations, stand-up comedy, and much more. The occasion will assist the pupils in using their own words to express themselves.

**Rules and regulations**:

• It is an Individual participation event.

• Each Participant will get 2 minutes to perform.

• Content must be original and written by the participant themselves.

• Jury decision will be final and binding. Objection and clarification on any judgment will not be entertained at any cost.

• Judgment will be based on content, pronunciation, voice modulation, power of expressions, level of confidence, and connection with the audience.

(If any)

• Track must be submitted one hour prior to the event and no last minute submissions will be entertained.

**5) CLICK-O-MANIA: (Photography Competition)**

“A picture is worth ten thousand words” This is what this event will be looking for. A picture that is unique and original reflects the way you see things that put forward your creative pursuit.

• **Themes**

⮚ **Breaking Stereotypes** - Capturing moments that challenge societal norms.

⮚ **Night in Nature** - Stars, moonlit forests, or nocturnal creatures.

⮚ **Monochrome Magic** - Black-and-white photography with a strong narrative.

⮚ **Minimalism** - Finding beauty in simplicity and negative space.

⮚ **Acts of Kindness** - Showcasing humanity through gestures of goodwill.

⮚ **Cultural Tapestry** - Depicting the vibrancy of festivals, traditions, and rituals.

⮚ **Street Stories** - The candid charm of street photography

⮚ **Cityscapes** - The charm of urban architecture and skylines.

**Rules and regulations:**

• Individuals can send a maximum of 2 entries for the event.

• Each image must have a maximum resolution of 1920 pixels in width and 1080 pixels in height. Images can be of any size or aspect ratio as long as they do not exceed these dimensions.•Students must provide a unique title/caption, place, and date for each image to be submitted.

• Pictures must be original.

• Downloaded content will be summarily rejected and will lead to disqualification.

• Criteria for judgment is based on composition, technical quality, and clarity of the photograph.

• Basic editing including colour enhancement, the use of filters, and cropping of the Photo is acceptable, provided any such editing does not affect the authenticity and/or genuineness of the photograph.

• Students must submit their photographs online before 17th December 2024.

• For entries, please e-mail your photograph to: ignite@satyammassmedia.ac.in

• It is mandatory to **post the hardcopy of each photograph** to the institution by 18th December 2024 through postal service.

**6) WALK OFF (Fashion Show)**

Walk off is the Fashion Show Competition. The event will examine the abilities of the students to express their creativity, costume, body language, confidence, and attitude.

**Themes:**

⮚ **Futuristic fashion** -(Innovative approach that incorporates advanced technologies into the design and production of clothing)

⮚ **Rebel in Style** - Outfits that defy societal expectations with unapologetic boldness.

⮚ **Power Dressing for All** - Blurring lines between masculine and feminine styles.

⮚ **Confident Curves** - Designs that embrace and celebrate fuller body shapes.

⮚ **Fusion Fiesta** - Blending traditional attire with modern silhouettes to challenge rigid cultural norms.

⮚ **Global Citizens** - Celebrating cross-cultural influences in fashion.

⮚ any social issues

**Rules and Regulations:**

• Minimum 6 to maximum 20 participants should be there per team. In addition, there should be only one person in charge of music and one for lights (if required).

• Stage time for each team is limited to a maximum of 5 to 10minutes only.

• Judgment will be based on costume, body language, confidence, formation and overall presentation. • Track must be submitted one hour prior to the event and no last minutesubmissions will be entertained.

**7) Foot loose (Group Dance Competition)**

⮚ This is an event of Group Dance Competition. The event will examine the abilities of the students to express their talent through their performance of different dance forms in a group.

**Rules and Regulations:**

• Time limit is 3 minutes for each performance.

• Each team may have a minimum of 4 or a maximum of 20 participants including the coordinator.

• Choice of song will be open to the group.

• The participants are requested to bring two pen drives with the music and songs to avoid technical hassle. They are also requested to submit one pen drive to the event coordinator.

• Stationery/accessories will not be provided or compensated by the institute.

• Dance performances must maintain decorum and avoid any gestures that could be considered indecent or inappropriate..

• Jury decision will be final and binding. Objection and clarification on any judgment will not be entertained at any cost

⮚ Track must be submitted one hour prior to the event and no last minute submissions will be entertained.

**8) STEP UP- (Solo dance Competition)**

This is a Solo Dancing Competition event. The purpose of the event is to assess the student’s ability to showcase their talent through various dance genres.

**Rules and Regulations:**

• Time limit 2 minutes for each performance.

• Choice of song will be open to the participant.

• The participant is requested to bring two pen drives with the music and songs to avoid technical hassle. He/she is also requested to submit one pen drive to the event coordinator.

• Stationery/accessories will not be provided or compensated by the institute.

• Dance performance should not convey any indecent gestures.

• Jury decision will be final and binding. Objection and clarification on any judgment will not be entertained at any cost.

• Track must be submitted one hour prior to the event and no last-minute submissions will be entertained.

**9) SAPTAK: (Singing Competition)**

This is a Singing Competition. The event will examine the abilities of the students to test their singing talents with their attractive voices which can touch the hearts and emotions of the people.

**Rules and Regulations:**

• The Time limit will be 1 to 2 minutes only.

• Using your instrument is allowed.

• Bring background music as per your requirement in a pen drive.

• Jury decision will be final and binding. Objection and clarification on any judgment will not be entertained at any cost.

• Track must be submitted one hour prior to the event and no last-minute submissions will be entertained.